

## **Associate Artistic Director & Outreach Director**

2022 - 2026

### **Pioneer Theatre Company - Lort B & D (Salt Lake City, UT)**

- Directly reported and collaborated with Artistic Director to help facilitate day-to-day artistic operations.
- Deepened PTC's relationship in the community through new partnerships and engagement initiatives.
- Built ongoing engagement with community groups such as minorities, young audiences, and community partners through specialized inclusive affinity nights during each production.
- Expanded theatre's accessibility by scripting and performing live audio description services for each production.
- Developed the Insider's Access Series - a season-long series of talkbacks highlighting a specific creator or designer attached to each production as a subscription add-on perk.
- Created a new season subscription package for audiences 35 years of age and under and oversees its engagement.
- Conceived and hosted original community PR events and programming.
- Managed, mentored, and was the direct report for PTC's Internship Program with the participating University of Utah seniors.
- Coordinated audition breakdowns, notices, announcements, manages and attended all local PTC auditions and Los Angeles Seasonal EPA's.
- Produced and managed the FirstStage Program - outreach to multiple local Boys and Girls Clubs that include post show engagement activities for each production the students in attendance.
- Designed and led all off-site FirstStage programming and other hands-on youth workshops- Hiring and managing the Program Coordinator, theatre professionals and artisans, and workshop assistants.
- Acted as a theatre's ambassador and face of the Artistic Department at community events and festivals.
- Facilitated pre and post-show engagements for schools, organizations, and groups.
- Led tours of both PTC performing spaces and full theatrical premises.
- Facilitated Talkbacks and Post-show Q & As.
- Liaised with various University of Utah schools, groups, professors, and staff around performances.
- Manager of PTC's annual new play reading series, "Play-by-Play," overseeing casting, scheduling, rehearsals, and creative design for each play.
- Designed, built, and project-managed a performance-related pre-show lobby experience with a mocktails & bites bar for our audience that enriched experience and increased concessions revenue.
- Based on the success of the pre-show lobby experiences, built partnerships with local businesses to provide show-specific specialty concessions helping support the community and further increase revenue.
- Participated in season planning and script reading for shows under consideration.

## **Creative Programs Manager / Fiber & Theatre Arts Department Head**

2018 - 2022

### **Sonoma Community Center (Sonoma, CA)**

- Conceived and implemented ways to increase engagement, attention and class enrollment.
- Creative mind and coordinator of fundraising events, i.e. a virtual 5 hour live streamed Variety Show and Telethon in 2020 that raised over \$300,000 in net profit.
- Producer of the Fiber Dept's creative annual fundraiser, "The Trashion Fashion Show," including directing, filming editing, and hosting 2 virtual Fashion Shows during Covid-19.
- Producer of city-wide annual Holiday events, i.e. Día de los Muertos Altar Lighting Ceremony.
- Producer of immersive community events and creator of original community events i.e. Mad Hatter Tea Party.
- Co-producer of onsite Art Gallery exhibits.
- Schedule, hire and budget year-round Department curriculum.
- Creator of a LGBTQIA+ Teen Summer Camp program and monthly Queer Art Club.
- Video Editor of virtual events, promotional videos, commercials, and class videos.
- Graphic Designer of marketing collateral including print ads, event posters, and flyers.
- Copywriter of events and programming Press Releases, PSA copies, and radio ad scripts.
- Manager of all department and Trashion Fashion Sonoma social media outreach, postings, and correspondence.
- Volunteer Coordinator and Manager.
- Instructor of select department workshops and classes.
- Co-authored the Sonoma Community Center's four-year Strategic Plan.

# Eric D. Jackson

Full CV (page 2 of 4)

Birmingham, AL  
Email: info@ericjackson.org

## Artistic Coordinator, Stage Director, & Choreographer

2015 - 2018

### Transcendence Theatre Company (Sonoma, CA)

- Conceived original concerts and productions produced each season, including musical arrangements, devised and original scripts, and character development as a full time staff member.
- Directed and choreographed multiple productions.
- Costume and Props Department developer.
- Casting and hiring of guest artists, staff, and interns.
- Creative Director of multiple community outreach programs and produced free community "Open Mic Nights."
- Co-developed Transcendence's Internship Program.

## Assistant to the Artistic Director

2011 - 2015

### Transcendence Theatre Company (Sonoma, CA)

- Implemented excellent Administrative support to the Artistic Director including scheduling, managing, and maintaining the AD's calendar.
- Helped coordinate the Artistic Team's season schedules.
- Led the outreach and hiring of notable performers such as Ben Vereen and Sutton Foster.
- Assisted in the conceiving of productions, titles, and marketing strategies.
- Maintained Artistic Team's Google documents, spreadsheets, and forms.
- Directed and choreographed multiple productions.
- Conceived original concerts and productions produced each season.
- Assisted in the casting and hiring of guest artists, staff.
- Performer.

## DIRECTING & CHOREOGRAPHY

|                               |                                           |                                                                                        |
|-------------------------------|-------------------------------------------|----------------------------------------------------------------------------------------|
| LADIES OF BROADWAY 2.0, 2025  | Transcendence Theatre Company, Sonoma CA  | Creator/Director*<br><i>*BroadwayWorld SF: Best New Play or Musical</i>                |
| DANCING IN THE STREET, 2024   | Transcendence Theatre Company, Sonoma CA  | Creator/Director                                                                       |
| BOHEMIAN CABARET              | Edison House, Salt Lake City UT           | Creator/Director                                                                       |
| BEAUTIFUL                     | Red Mountain Theatre, Birmingham AL       | Choreographer                                                                          |
| MEMPHIS                       | Lexington Theatre Company, Lexington KY   | Director                                                                               |
| SEUSSICAL                     | SCC Theater Camp, Sonoma CA               | Co-Director/Choreographer                                                              |
| TRASHION FASHION SHOW         | Sonoma Community Center, Sonoma CA        | Director                                                                               |
| LADIES OF BROADWAY, 2018      | Transcendence Theatre Company, Sonoma CA  | Creator/Director                                                                       |
| FASCINATING RHYTHM, 2017      | Transcendence Theatre Company, Sonoma CA  | Creator/Director                                                                       |
| JOY TO THE WORLD, 2016        | Transcendence Theatre Company, Sonoma CA  | Creator/Director                                                                       |
| FANTASTICAL FAMILY NIGHT, '16 | Transcendence Theatre Company, Sonoma CA  | Creator/Director*<br><i>*BroadwayWorld SF: Best Production Performed For Youth</i>     |
| JOY TO THE WORLD, 2015        | Transcendence Theatre Company, Sonoma CA  | Creator/Director                                                                       |
| FANTASTICAL FAMILY NIGHT, '15 | Transcendence Theatre Company, Sonoma CA  | Creator/Co-Director*<br><i>*BroadwayWorld SF: Best Production Performed For Youth</i>  |
| FANTASTICAL FAMILY NIGHT, '14 | Transcendence Theatre Company, Sonoma CA  | Creator/ Co-Director*<br><i>*BroadwayWorld SF: Best Production Performed For Youth</i> |
| GALA CELEBRATION              | Transcendence Theatre Company, Sonoma CA  | Co-Choreographer                                                                       |
| A WHOLE LOT OF TEETH          | Staged Reading, Pearl Studios New York NY | Director                                                                               |

|                      |                                       |                            |
|----------------------|---------------------------------------|----------------------------|
| HIGH SCHOOL MUSICAL  | JCC, Robin Hood Camp, Long Island NY  | Director/Choreographer     |
| FINIAN'S RAINBOW JR. | P.S. 19, New York NY                  | Co-Developer/Choreographer |
| BYE BYE BIRDIE       | Ann Arbor Civic Theater, Ann Arbor MI | Choreographer              |
| SWEET CHARITY        | University of Michigan, Ann Arbor MI  | Director                   |
| ELEEMOSYNARY         | University of Michigan, Ann Arbor MI  | Co-Director                |

## TEACHING

### University of Utah, Salt Lake City, UT – Erin Speers

Guest Instructor (2024 & 2025)

- Musical Theatre Performance
- Audition Class

### Santa Rosa Junior College, Santa Rosa, CA – Josh Bailey

Guest Instructor (2019)

- Audition & Performance Process

### University of Alabama, Birmingham, AL – Roy Lightner

Guest Instructor (2017)

- Musical Theatre Master Class

### Siena Heights University, MI – Michael Yuen

Guest Instructor (2013)

- Song Interpretation and Performance

### Broadway Classroom - Heather Jones & Broadway Artists Alliance - Heather Parcels, NYC

Dance Instructor (2008)

- Musical Theatre Dance
- Audition Technique

### The Theatre Mafia, NYC

Co-Founder, Partner, and Instructor (2006-2009)

- Educated graduating college students about the business side of acting
- Co-created and maintained the company website
- Maintained a blog that corresponded with the classes

### Ann Arbor Civic Theater – Heather Chockley

Musical Theater Instructor (2000)

- Dance and Movement
- Song Interpretation

## PERFORMING (selected credits)

### Theatre

|                          |                   |                            |
|--------------------------|-------------------|----------------------------|
| YOUNG FRANKENSTEIN (OBC) | Ensemble          | Broadway - Hilton Theater  |
| THOROUGHLY MODERN MILLIE | Ensemble          | Broadway - Marquis Theater |
| THE BOOK OF MORMON       | Mutumbo           | National Tour              |
| DREAMGIRLS               | Frank / Wayne     | National Tour              |
| RAGTIME                  | Featured Ensemble | National Tour              |
| CHICAGO                  | Spirit of Fosse   | National Tour              |
| THE SCOTTSBORO BOYS      | Clarence Norris   | Old Globe/ A.C.T./ P.T.C.  |

## EDUCATION

### University of Michigan (Academic Merit Full-Tuition Scholarship)

Bachelor of Fine Arts in Musical Theatre- Brent Wagner, Chair

## SKILLS

- Highly Collaborative
- Leadership and Directing
- Choreography
- Developer of Creative Entertainment Experiences
- Team Building / Working in Teams
- Project / Event Management
- System Building
- Public Speaking, Hosting, Performance
- Effective Casting/Hiring
- Marketing
- Analytical Thinking / Creative Problem Solving
- Office Applications (Excel, Word, PowerPoint)
- Google Suite
- Final Cut Pro & iMovie
- Adobe Illustrator
- Skilled Teaching

*(References Available Upon Request)*