

Eric D. Jackson

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1135 E Bueno Ave, Salt Lake City, UT 84102
Cell: (516) 770-6107 | JacksonEricMail@gmail.com

Associate Artistic Director & Outreach Director

2022 - Present

Pioneer Theatre Company - Lort B & D (Salt Lake City, UT)

- Directly reported and collaborated with Artistic Director to help facilitate day-to-day artistic operations.
- Deepened PTC's relationship in the community through new partnerships and engagement initiatives.
- Built ongoing engagement pre-show evenings for targeted community groups such as minorities and young audiences and partners.
- Expanded theatre's accessibility by scripting and performing live audio description services for each production.
- Conceived and hosted original community PR events and programming.
- Managed and was the direct report for PTC's Internship Program with all the University of Utah performing seniors.
- Coordinated audition breakdowns, notices, announcements and managed all local PTC auditions.
- Coordinated and attended all of PTC's Los Angeles Seasonal EPA's.
- Manager of PTC's annual new play reading series, "Play-by-Play," overseeing casting, scheduling, rehearsals, and creative design for each play.
- Produced and managed the FirstStage Program - outreach to multiple local Boys and Girls Clubs that included post show engagement activities for each production the students were in attendance.
- Designed and oversaw all off-site FirstStage programming and other hands-on youth workshops. Hiring and managing Program Coordinator, theatre professionals and artisans, and workshop assistants.
- Oversaw and led pre and post-show engagements for schools, organizations, and groups.
- Acted as theatre's ambassador at community events and festivals.
- Led tours of both PTC stages and full theatrical premises.
- Facilitated Talkbacks and Post-show Q & As.
- Designed, built, and project-managed a performance-related pre-show lobby experience with a mocktails & bites bar for our audience that enriched experience and increased concessions revenue.
- Partnered with local businesses to provide show-specific specialty concessions helping support the community and further increase revenue.
- Liaison with various University of Utah schools, groups, professors, and staff around performances.

Creative Programs Manager / Fiber & Theatre Arts Department Head

2018 - 2022

Sonoma Community Center (Sonoma, CA)

- Conceived and implemented ways to increase engagement, attention and class enrollment.
- Creative mind and coordinator of fundraising events, i.e. a virtual 5 hour live streamed Variety Show and Telethon in 2020 that raised over \$300,000.
- Producer of the Fiber Dept's creative annual fundraiser, "The Trashion Fashion Show," including directing, filming editing, and hosting 2 virtual Fashion Shows during Covid-19.
- Producer of city-wide annual Holiday events, i.e. Día de los Muertos Altar Lighting Ceremony.
- Producer of immersive community events and creator of original community events i.e. Mad Hatter Tea Party.
- Co-producer of onsite Art Gallery exhibits.
- Schedule, hire and budget year-round Department curriculum.
- Creator of a LGBTQIA+ Teen Summer Camp program and monthly Queer Art Club.
- Video Editor of virtual events, promotional videos, commercials, and class videos.
- Graphic Designer of marketing collateral including print ads, event posters, and flyers.
- Copywriter of events and programming Press Releases, PSA copies, and radios ad scripts.
- Manager of all department and Trashion Fashion Sonoma social media outreach, postings, and correspondence
- Volunteer Coordinator and Manager.
- Instructor of select department workshops and classes.
- Co-authored the Sonoma Community Center's four-year Strategic Plan.

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Artistic Coordinator, Stage Director, & Choreographer

2015 - 2018

Transcendence Theatre Company (Sonoma, CA)

- Conceived original concerts and productions produced each season, including musical arrangements, devised and original scripts, and character development as a full time staff member.
- Directed and choreographed multiple productions.
- Costume and Props Department developer.
- Casting and hiring of guest artists, staff, and interns.
- Creative Director of multiple community outreach programs and produced free community "Open Mic Nights."
- Co-developed Transcendence's Internship Program.

Assistant to the Artistic Director

2011 - 2015

Transcendence Theatre Company (Sonoma, CA)

- Implemented excellent Administrative support to the Artistic Director including scheduling, managing, and maintaining the AD's calendar.
- Helped coordinate the Artistic Team's season schedules.
- Led the outreach and hiring of notable performers such as Ben Vereen and Sutton Foster.
- Assisted in the conceiving of productions, titles, and marketing strategies.
- Maintained Artistic Team's Google documents, spreadsheets, and forms.
- Directed and choreographed multiple productions.
- Conceived original concerts and productions produced each season.
- Assisted in the casting and hiring of guest artists, staff.
- Performer.

DIRECTING & CHOREOGRAPHY

LADIES OF BROADWAY 2.0, 2025	Transcendence Theatre Company, Sonoma CA	Creator/Director* <i>*BroadwayWorld SF: Best New Play or Musical</i>
DANCING IN THE STREET, 2024	Transcendence Theatre Company, Sonoma CA	Creator/Director
BOHEMIAN CABARET	Edison House, Salt Lake City UT	Creator/Director
BEAUTIFUL	Red Mountain Theatre, Birmingham AL	Choreographer
MEMPHIS	Lexington Theatre Company, Lexington KY	Director
SEUSSICAL	SCC Theater Camp, Sonoma CA	Co-Director/Choreographer
TRASHION FASHION SHOW	Sonoma Community Center, Sonoma CA	Director
LADIES OF BROADWAY, 2018	Transcendence Theatre Company, Sonoma CA	Creator/Director
FASCINATING RHYTHM, 2017	Transcendence Theatre Company, Sonoma CA	Creator/Director
JOY TO THE WORLD, 2016	Transcendence Theatre Company, Sonoma CA	Creator/Director
FANTASTICAL FAMILY NIGHT, '16	Transcendence Theatre Company, Sonoma CA	Creator/Director* <i>*BroadwayWorld SF: Best Production Performed For Youth</i>
JOY TO THE WORLD, 2015	Transcendence Theatre Company, Sonoma CA	Creator/Director
FANTASTICAL FAMILY NIGHT, '15	Transcendence Theatre Company, Sonoma CA	Creator/Co-Director* <i>*BroadwayWorld SF: Best Production Performed For Youth</i>
FANTASTICAL FAMILY NIGHT, '14	Transcendence Theatre Company, Sonoma CA	Creator/ Co-Director* <i>*BroadwayWorld SF: Best Production Performed For Youth</i>
GALA CELEBRATION	Transcendence Theatre Company, Sonoma CA	Co-Choreographer
A WHOLE LOT OF TEETH	Staged Reading, Pearl Studios New York NY	Director

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HIGH SCHOOL MUSICAL	JCC, Robin Hood Camp, Long Island NY	Director/Choreographer
FINIAN'S RAINBOW JR.	P.S. 19, New York NY	Co-Developer/Choreographer
BYE BYE BIRDIE	Ann Arbor Civic Theater, Ann Arbor MI	Choreographer
SWEET CHARITY	University of Michigan, Ann Arbor MI	Director
ELEEMOSYNARY	University of Michigan, Ann Arbor MI	Co-Director

TEACHING

University of Utah, Salt Lake City, UT – Erin Speers

Guest Instructor (2024 & 2025)

- Musical Theatre Performance
- Audition Class

Santa Rosa Junior College, Santa Rosa, CA – Josh Bailey

Guest Instructor (2019)

- Audition & Performance Process

University of Alabama, Birmingham, AL – Roy Lightner

Guest Instructor (2017)

- Musical Theatre Master Class

Siena Heights University, MI – Michael Yuen

Guest Instructor (2013)

- Song Interpretation and Performance

Broadway Classroom - Heather Jones & Broadway Artists Alliance - Heather Parcels, NYC

Dance Instructor (2008)

- Musical Theatre Dance
- Audition Technique

The Theatre Mafia, NYC

Co-Founder, Partner, and Instructor (2006-2009)

- Educated graduating college students about the business side of acting
- Co-created and maintained the company website
- Maintained a blog that corresponded with the classes

Ann Arbor Civic Theater – Heather Chockley

Musical Theater Instructor (2000)

- Dance and Movement
- Song Interpretation

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PERFORMING (selected credits)

Theatre

YOUNG FRANKENSTEIN (OBC)	Ensemble	Broadway - Hilton Theater
THOROUGHLY MODERN MILLIE	Ensemble	Broadway - Marquis Theater
THE BOOK OF MORMON	Mutumbo	National Tour
DREAMGIRLS	Frank / Wayne	National Tour
RAGTIME	Featured Ensemble	National Tour
CHICAGO	Spirit of Fosse	National Tour
THE SCOTTSBORO BOYS	Clarence Norris	Old Globe/ A.C.T./ P.T.C.

EDUCATION

University of Michigan (Academic Merit Full-Tuition Scholarship)

Bachelor of Fine Arts in Musical Theatre- Brent Wagner, Chair

SKILLS

- Highly Collaborative
- Leadership and Directing
- Choreography
- Developer of Creative Entertainment Experiences
- Team Building / Working in Teams
- Project / Event Management
- System Building
- Public Speaking, Hosting, Performance
- Effective Casting/Hiring
- Marketing
- Analytical Thinking / Creative Problem Solving
- Office Applications (Excel, Word, PowerPoint)
- Google Suite
- Final Cut Pro & iMovie
- Adobe Illustrator
- Skilled Teaching

(References Available Upon Request)